

Intelligent Solutions
for Retailers

COUNTER INTELLIGENCE is an integrated point of sale solution to help you manage operations and gain deeper insight into the business performance for your store, or entire retail chain, including the POS terminal, store operations, and the main office. This powerful software package enables you to control costs, maximize revenue, build profitable customer and supplier relationships and improve efficiency across the board.

COUNTER INTELLIGENCE

Manage Inventory more Efficiently



Extensive sales reporting helps you identify trends faster, find your best and worst sellers, and track customer buying patterns. Automated purchase order suggestions, based on the detected trends, frees up store managers, allowing them to focus on customers and staff. The tighter control over inventory, will reduce inventory costs, minimise shrinkage, and lessen the impact of having to go 'on sale'.

COUNTER INTELLIGENCE

Future-proof

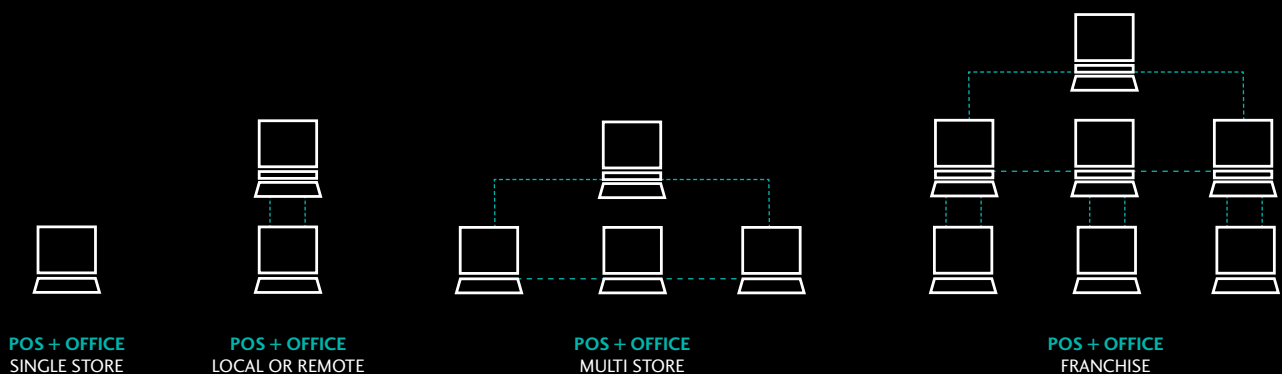


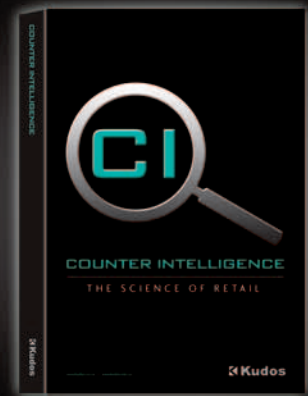
Kudos Solutions has been providing scalable POS and Retail Management Systems at a competitive price, for over twenty years. COUNTER INTELLIGENCE has been developed specifically for the Retail industry, with input from a variety of IT Professionals and Retail Chain Managers and their staff.

COUNTER INTELLIGENCE Office uses a genuine Relational Database Management System – Microsoft's SQL Server Database Engine built from the ground up to offer complete scalability and full redundancy. It runs on Windows therefore COUNTER INTELLIGENCE will easily fit in with your existing infrastructure.*

COUNTER INTELLIGENCE POS uses Microsoft's Access database, for it's simplicity in installation in the single user POS environment, and for it's simplicity in replication.

So whether you own a single store, a chain of stores, a department store, or are part of a franchise operation, COUNTER INTELLIGENCE can efficiently deliver the information you need to be more successful.





COUNTER INTELLIGENCE

Up to date and accurate Information from 'THE COMMUNICATOR'



A vital feature that sets COUNTER INTELLIGENCE apart from other Software products is its unique replication technology, The Communicator. This unique feature carries data across the network and the Internet, at intervals determined by you. This means there is only one point of entry to your Counter Intelligence System, (Office or Pos) with replication automatically distributing Inventory, Layby, Loyalty Customer, Gift Voucher, Account Customer, Supplier, and Salesperson information to, and from all stores.

COUNTER INTELLIGENCE offers complete Network/Internet redundancy. If any part of the network goes down, COUNTER INTELLIGENCE Office, and POS will simply carry on trading, holding their transactions in the most appropriate place. Once the network is restored, 'The Communicator' will automatically process all stored transactions to the Head Office, and then back out to all stores.

The benefits from this technology are timely and accurate information, everywhere in your enterprise, thus eliminating lost sales, and maximizing return on investment.*



COUNTER INTELLIGENCE

Superior Customer Service



Snappy point of sale reduces customer waiting times at the counter. The integrated loyalty program grants automatic points rewards, or customer discounts, the choice is yours. Knowing customer buying patterns will ensure the right stock is available at the right time, in the right store. Call up receipt and payment records of past transactions with ease. Display pictures of inventory in stock, or on order, on the main POS screen, or on a second 'customer display'. Reports on customer traffic flows will mean the correct staffing levels are maintained, so that you offer a high level of customer service. Improve marketing impact with target mailings to customers special interests and buying patterns.

* This feature not available on all versions.

COUNTER INTELLIGENCE

Development Philosophy



A fully integrated business system reduces maintenance resource and complexity. Kudos Solutions is experienced in customising integrations to fit the way you do business. What's more, COUNTER INTELLIGENCE interfaces with Microsoft Office tools, so that you can interrogate your data any way you want. Whether you want to keep a month, a year or a decade's worth of sales, COUNTER INTELLIGENCE can be used to build a complete data warehouse for on-line analytical processing.

The Retail sector is made up of many diverse business models, and one solution does not fit all. COUNTER INTELLIGENCE caters to a very wide range of verticals – developed initially for apparel and footwear. Customised templates are also available for liquor, sports, gifts and homewares, toys and hobbies, supermarkets and department stores.

Whilst Microsoft Drivers are available for most point of sale hardware, COUNTER INTELLIGENCE is also loaded with unique drivers for most scanners, scales, card readers, slip printers, A4 printers, and integrated EFTPOS units.

Recognising that many enterprises may already be using POS systems, Kudos has provided COUNTER INTELLIGENCE with a flexible File Import system, which eliminates the expense often associated with file conversion.

COUNTER INTELLIGENCE offers full scalability, growing as your company grows. It supports the transactional volume and diversity of operations of a major department store with hundreds of lanes, down to a store with a single PC.

'With its versatility and flexibility, COUNTER INTELLIGENCE is uniquely placed in its' chosen sector, making it the first choice Retail Management software solution for so many leading retailers.'



COUNTER INTELLIGENCE

THE SCIENCE OF RETAIL



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