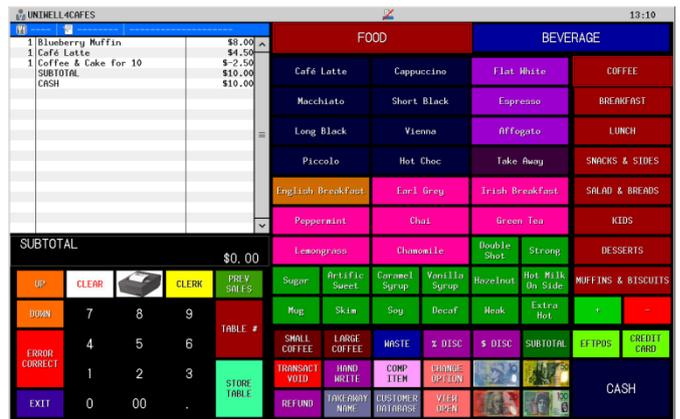


## Topic: **MEAL DEAL PROMOTIONS**

Meal Deal promotions are a function of Uniwell's AX/HX POS terminals. Sets of items (called 'Bucket Groups') can be added to a 'Meal Deal', allowing automated triggering of promotions as items are entered into a sale.

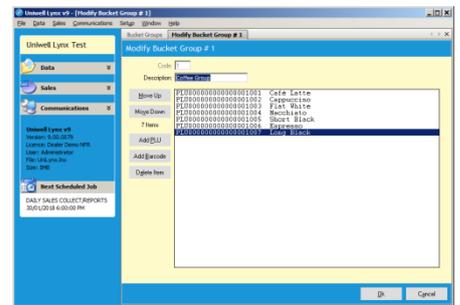
### Example:

A café may want to set up a 'Coffee & Cake for \$10' promotion. All the coffees that are valid in the Meal Deal are put in a bucket group called 'Coffee Group' and all the cakes included in the promotion go into the 'Cake Group' bucket group. A Meal Deal is then created so that if one item from each of the two bucket groups is entered into a sale, the promotion is automatically triggered. (See POS example ►)



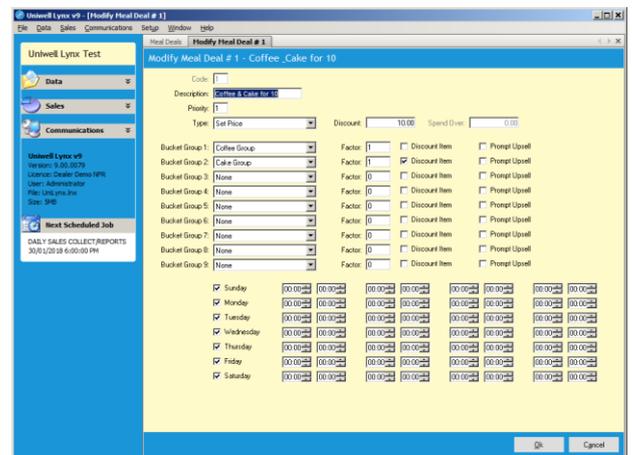
FAQ: How do I create 'Bucket Groups' in Uniwell Lynx?

- Go to the **Bucket Group** screen (*Data > PLU Related* menu) of Uniwell Lynx, modify one of the available Bucket Groups, give it an intuitive Description, and add the desired PLUs
- The Uniwell POS terminal has up to 99 Bucket Groups available
- Note: PLUs need to be enabled as a 'Meal Deal Item' in the Item Screen of Uniwell Lynx ('Type' tab) to be added to a Bucket Group
- Items attached to a Mix and Match promotion will not trigger a Meal Deal promotion



FAQ: How do I set up the Meal Deal promotion in Uniwell Lynx?

- Go to the **Meal Deal** screen (*Data > PLU Related* menu) of Uniwell Lynx, modify one of the available Meal Deal promotions, give it an intuitive Description
- There are 99 Meal Deals available in the Uniwell POS
- Choose the 'Priority' of the Meal Deal – the order in which the promotion is to be applied in the event of an item belonging to multiple Meal Deals
- Choose the promotion 'Type' & applicable Discount:
  - Set Price
  - Discount Amount
  - Discount Percent
  - Cheapest Item Free
  - Discounted Item
  - Spend Over
- Select up to 9 Bucket Groups, and how many items from within each group ('Factor') are required to trigger the promotion
- Once you have selected the Bucket Groups and the relevant factors, choose which item the Meal Deal discount is to be applied to ('Discount Item')
- You can also set the POS to prompt the POS operator to suggest upsell opportunities when an item in a bucket group is added to a sale in the POS (eg. If the Coffee Group is set to 'Prompt Upsell', when a coffee item is added to a sale, the operator will see a window showing the Meal Deals that the item is valid for)
- Meal Deals can also be set to be valid on specific days, or for set times within each day



FAQ: Now that the Meal Deal promotions have been created, how do I send them to the POS?

- Go to the **Communications** menu > **Send Program**, and send 'PLUs' and 'Meal Deals' to the POS

FAQ: Is there a report that shows how many times each Meal Deal promotion was triggered in the POS during trade?

- Yes, a **Meal Deal Report** is available in the **Sales Reports** screen of Uniwell Lynx. This report is based on data generated by the POS terminal and shows the number of each Meal Deal that was triggered and the discount
- Note: You must have Meal Deal enabled in the **Collect Sales Options** for each POS Terminal in Uniwell Lynx